# Department Snapshot 2024 Hospitality Management and Meeting and Event Planning Department

Table 1. Fall Course Enrollments - Hospitality Management and Meeting and Event Planning Department

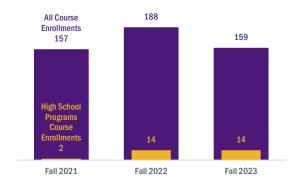


Table 4. Declared Majors Demographics - Hospitality Management and Meeting and Event Planning Department

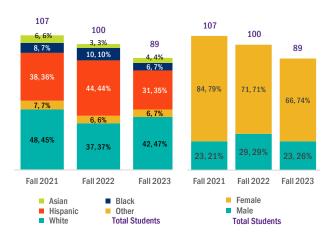


Table 2. Successful Course Completions (A,B,C,S,P) - Hospitality Management and Meeting and Event Planning Department

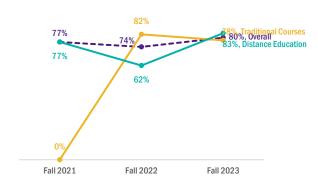


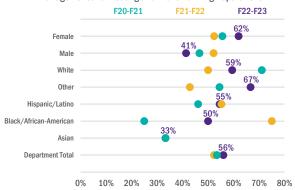
Table 5. Fall to Spring Persistence Declared Major -Hospitality Management and Meeting and Event Planning



Table 3. Unsuccessful Course Completions (D, F, IP, NP, W) -Hospitality Management and Meeting and Event Planning



Table 6. Fall to Fall Persistence Declared Major - Hospitality
Management and Meeting and Event Planning Department



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### **Department Snapshot 2024**

# **Hospitality Management and Meeting and Event Planning Department**



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1. Fall Course Enrollments (OIRA 12th Class Day data)	Fall 2021	Fall 2022	Fall 2023
All Course Enrollments	157	188	159
High School Programs Course Enrollments	2	14	14

				Collegewide
2. Successful Course Completions (A/B/C/S/P ) (OIRA End of Term data)	Fall 2021	Fall 2022	Fall 2023	(Fall 2023)
Overall (All Grades)	158	189	161	92,969
Overall	77%	74%	80%	76%
Traditional Courses (All Grades)	0	113	102	49,285
Traditional Courses	-	82%	78%	80%
Distance Education Courses (All Grades)	158	76	59	43,684
Distance Education	77%	62%	83%	72%

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Unsuccessful Course Completions (D/F/IP/NP/W) (OIRA End of Term				Collegewide
data)	Fall 2021	Fall 2022	Fall 2023	(Fall 2023)
Overall	23%	26%	20%	24%
Asian	43%	20%	14%	18%
Black/African-American	11%	44%	25%	33%
Hispanic/Latino	24%	27%	19%	27%
Other	43%	31%	21%	20%
White	19%	18%	20%	20%
Male	28%	35%	16%	25%
Female	21%	22%	22%	23%
Adult Learner (age 25 and over)	16%	32%	10%	23%
Non-Adult Learner (age less than 25)	28%	21%	27%	24%
Full-Time	21%	27%	17%	24%
Part-Time	24%	25%	22%	24%
Traditional Courses	-	18%	22%	20%
Asian	-	0%	25%	15%
Black/African-American	-	36%	30%	28%
Hispanic/Latino	-	13%	23%	23%
Other	-	33%	18%	16%
White	-	14%	19%	17%
Male	-	28%	13%	22%
Female	-	14%	25%	19%
Adult Learner (age 25 and over)	-	19%	12%	17%
Non-Adult Learner (age less than 25)	-	17%	28%	21%
Full-Time	-	24%	14%	21%
Part-Time	-	14%	28%	20%
Distance Education Courses	23%	38%	17%	28%
Asian	43%	25%	0%	21%
Black/African-American	11%	55%	17%	38%
Hispanic/Latino	24%	47%	13%	31%
Other	43%	25%	33%	26%
White	19%	26%	22%	23%
Male	28%	47%	21%	29%
Female	21%	35%	16%	27%
Adult Learner (age 25 and over)	16%	44%	5%	27%
Non-Adult Learner (age less than 25)	28%	29%	24%	28%
Full-Time	21%	33%	23%	27%
Part-Time	24%	40%	12%	28%

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				Collegewide
4. Declared Majors Demographics (OIRA 12th Class Day data)	Fall 2021	Fall 2022	Fall 2023	(Fall 2023)
Total Students	107	100	89	35,600
Asian	6%	3%	4%	7%
Black/African-American	7%	10%	7%	8%
Hispanic/Latino	36%	44%	35%	41%
Other	7%	6%	7%	6%
White	45%	37%	47%	38%
Male	21%	29%	26%	43%
Female	79%	71%	74%	57%
Adult Learner (age 25 and over)	45%	41%	34%	31%
Non-Adult Learner (age less than 25)	55%	59%	66%	69%
Full-Time	24%	18%	24%	24%
Part-Time	76%	82%	76%	76%
Continuing - Traditional Stdts	77%	66%	60%	58%
Continuing - High School Stdts	2%	9%	13%	13%
New - Traditional Stdts	17%	13%	19%	21%
New - High School Stdts	5%	12%	8%	9%

5. Persistence Fall to Spring - Declared Majors (OIRA 12th Class Day data)	F20-S21	F21-S22	F22-S23	Collegewide (F22-S23)
Department Total	67%	66%	81%	75%
Asian	67%	50%	67%	79%
Black/African-American	44%	88%	70%	73%
Hispanic/Latino	69%	68%	84%	76%
Other	73%	57%	83%	76%
White	71%	65%	81%	75%
Male	57%	57%	69%	75%
Female	70%	69%	86%	76%
Adult Learner (age 25 and over)	67%	69%	73%	72%
Non-Adult Learner (age less than 25)	67%	64%	86%	77%
Full-Time	84%	85%	83%	83%
Part-Time	63%	60%	80%	73%

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				Collegewide
6. Persistence Fall to Fall - Declared Majors (OIRA 12th Class Day data)	F20-F21	F21-F22	F22-F23	(F22-F23)
Department Total	54%	52%	56%	55%
Asian	33%	33%	33%	54%
Black/African-American	25%	75%	50%	52%
Hispanic/Latino	46%	55%	55%	57%
Other	55%	43%	67%	56%
White	71%	50%	59%	53%
Male	47%	52%	41%	54%
Female	56%	52%	62%	55%
Adult Learner (age 25 and over)	50%	54%	51%	56%
Non-Adult Learner (age less than 25)	57%	51%	59%	54%
Full-Time	72%	54%	61%	61%
Part-Time	49%	52%	55%	53%

7. SCH Milestone Attainment - Declared Majors, No Prior Degree - After	Students with No Prior Degree						
Fall Semester	(N)	0 SCH	1-15 SCH	16-30 SCH	31-45 SCH	46-60 SCH	61+ SCH
AA	(,	0 3011	1 13 3611	10 30 301	31 43 3611	40 00 JCH	011 3011
AAT							
AS							
AAS	54	0%	41%	22%	20%	7%	9%
Certificate 1	12	8%	58%	0%	17%	8%	8%
Certificate 2							
Undecided (PGM)							

				% of
				Collegewide
8. Completions/Awards - Academic Year	2020-21	2021-22	2022-23	(2022-23)
Total Completions	24	21	18	0%
Bachelor's Degrees	-	-	-	0%
Associate's Degrees	7	12	9	0%
Certificate 1	17	9	9	1%
Certificate 2	-	-	-	0%
Certificate 3	-	-	-	0%
Certificate 4	-	-	-	0%
Core Curriculum	-	-	-	0%
Field of Study	-	-	-	0%
Occup.Skills.Achievement	-	-	-	0%

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SCH Taught by Other/Unknown Faculty Type

Estimated Departmental Expenditure per FTSE

Average Section Size

**Total Credit Hours Taught** 

				Collegewide
9. Excess Credit Hours Attempted	Fall 2021	Fall 2022	Fall 2023	Fall 2023
Declared Majors with No Prior Degree	74	79	66	30,459
Declared Majors/No Prior Degree/60+ SCH				
- at End of Fall Semester	15%	5%	9%	13%
	2020-21	2021-22	2022-23	2022-23
Graduates Who Were FTIC within Last 10 Years (OIRA FTIC data)				
Associate Degree Graduates	-	7	4	1,981
Graduates: No Excess SCH	-	29%	25%	19%
Graduates: <=25% Excess SCH	-	57%	50%	31%
Graduates: >25% Excess SCH	-	14%	25%	51%
10. Average Time to Award - Graduates Who Were FTIC within Last 10				
Years (OIRA FTIC data)	2020-21	2021-22	2022-23	
Associate Degree Graduates	3.8	4.0	3.8	
11. % Semester Credit Hours (SCH) Taught by Faculty Type of Primary				
Instructor (OIRA End of Term data)	2020-21	2021-22	2022-23	
Full-Time Faculty	3	3	3	
% Full-Time Faculty	21%	27%	27%	
SCH Taught by FT Faculty	40%	53%	54%	
Part-Time Faculty	11	8	8	
% Part-Time Faculty	79%	73%	73%	
SCH Taught by PT Faculty	60%	47%	46%	
Other/Unknown Faculty Type	-	-	-	
% Other/Unknown Faculty Type	0%	0%	0%	

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0%

12

\$11,853

1,301

0%

12

\$14,199

1,042

0%

11

\$2,329

957

				Collegewide
12. Faculty Demographics for All Faculty Assigned to a Course	2020-21	2021-22	2022-23	(2022-23)
Total Faculty	14	11	11	1,908
Asian	7%	9%	9%	6%
Black/African-American	0%	0%	0%	7%
Hispanic/Latino	7%	0%	9%	15%
Other	0%	0%	0%	3%
White	86%	91%	82%	69%
13. Budget - Fiscal Year	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Total Budget	\$514,042	\$74,299	\$493,172	\$607,499
14. Licensure Pass Rates	2019-20	2020-21	2021-22	
Students Taking Exam (N)	0	0	0	
Student Pass Rate (%)	-	-	-	
15. Employment & Transfer Rate One Year After Graduation (THECB)	2019-20	2020-21	2021-22	
13. Employment & Hansler Rate One Tear After Graduation (THEEB)	2019-20	2020-21	2021-22	
520901-Hospitality Administration/Management, General - Graduates	12	10	11	
520901-Hospitality Administration/Management, General - Employment				
Rates	50%	70%	82%	
520901-Hospitality Administration/Management, General - Transfer Rates	42%	60%	18%	
520903-Tourism and Travel Services Management - Graduates	6	3	2	
520903-Tourism and Travel Services Management - Employment Rates	67%	67%	50%	
520903-Tourism and Travel Services Management - Transfer Rates	0%	33%	0%	
520904-Hotel/Motel Administration/Management - Graduates	21	9	4	
520904-Hotel/Motel Administration/Management - Employment Rates	71%	44%	50%	
520904-Hotel/Motel Administration/Management - Transfer Rates	5%	33%	25%	

	Completers with Median Wage Data: 1-yr		Completers with Median Wage Data: 3-yr (AY		Completers with Median Wage Data: 5		
	(AY 12/13 - AY	1 Year Post-	12/13 - AY	3 Years Post-	yr (AY 12/13 -	5	5 Years Post-
AA, AS, AAT Degrees	16/17)	\$ Completion -	16/17) -	\$ Completion -	AY 16/17) -	\$	Completion -
AAS Degrees	-	\$ -	5	\$ 41,367	-	\$	-
Certificate 1	31	\$ 31,359	-	\$ -	-	\$	-
Certificate 2	-	\$ -	-	\$ =	-	\$	-

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Certificate 4	-	\$ -	-	\$ -	-	\$ -
Occup.Skills.Achievement	-	\$ -	-	\$ -	-	\$ -

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Data Sources: 12th Class Day (Official Reporting Date - ORD) snapshot, End-of-Term data, FTIC, and FTACC are from OIRA databases. Other student data is obtained from the ACC Student Information System (ODS), or sources listed in the Table Notes. Data for the Departmental Snapshots becomes available on or about February 15th of each year; snapshots will be posted by March 15th.

#### **Table Notes**

- **Table 1.** Fall Course Enrollments. Enrollments are reported for all courses taught by the departments as of the 12<sup>th</sup> class day (Official Reporting Date ORD) snapshot.
- Table 2. Successful Course Completions. Successful grades are defined as A, B, C, S (Satisfactory), P (Pass).
- Table 3. Unsuccessful Course Completions. Unsuccessful grades are defined as D, F, IP (In Process), W (Withdrawn).
- **Table 4.** (a) This table reports declared majors by department using the department names for the most recent fall semester reported.
- (b) New Students are computed using methodology for First Time at ACC (FTACC). New Traditional Students are FTACC post high school graduation. New High School Students are students enrolled in high school and taking credit courses at ACC.
- **Table 5.** Persistence Fall to Spring. This table reports the percentage of declared majors enrolled in the fall term indicated who returned the following spring. Enrollment for this measure is obtained on the 12<sup>th</sup> class day.
- **Table 6.** Persistence Fall to Fall. This table reports the percentage of declared majors enrolled in the fall term indicated who returned the next fall. Enrollment for this measure is obtained on the 12<sup>th</sup> class day.
- **Table 7.** SCH Milestones Attainment. This table reports declared majors from the most recent fall term who have no prior degree.
- Table 8. Completions/Awards. All awards are reported by academic year. Multiple awards earned by a student are reported in the appropriate category. Completion data is based on September 30th, 2023 snapshot.
- **Table 9. (a)** Excess Credit Hours for Declared Majors This section reports declared majors, who have no prior degree, and who have more than 60 semester credit hours (SCH) at the end of the fall semester.
- (b) Graduates This section reports declared majors who have graduated during the academic year, and who were found to have been a First Time in College (FTIC) student (post high school graduation) at any time during the prior 10 years. Developmental credit hours, and any college level credit hours taken prior to the FTIC term (such as dual credit), are excluded. For departments with multiple associate degrees, the average SCH for all associate degrees is used to compute the percentage of graduates with zero excess SCH, less than or equal to 25% excess SCH, and greater than 25% excess SCH.
- **Table 10.** Average Time to Award. This table reports declared majors who have graduated during the academic year, and who were found to have been a First Time in College (FTIC) student (post high school graduation) at any time during the prior 10 years. Time to degree is calculated in years from the first day of the first course taken during the FTIC term through the graduation date.
- **Table 11.** SCH by Faculty Type and Courses Taught Measures. The number of faculty members teaching as a primary course instructor, percentage of SCH taught by faculty group, average section size, and total SCH taught are computed using end of term student-course data. Full-Time Faculty Group includes Full-Time Faculty, Librarians, and Counselors. Part-Time Faculty Group includes Adjunct Faculty. Other/Unknown Faculty Group includes these employees who teach credit courses: Administrator, Professional-Technical, Adult Education Instructor, Classified, Grant Professional, Hourly, Retirees and Stipend/Bi-Weekly, Unknown.

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Tables 11 and 13. Financial Data: These tables report financial data obtained from the fiscal year budgets.

- (a) The following departments were not assigned a budget, so there will be no financial data reported in these two tables. Business Administration; General Studies (Pre-Health Sciences); Pre-Med; Air Force Science; General Studies (Science); Military Science.
- (b) The following department pairs share a budget. Total budgeted dollars are reported for the primary department. Department expenditures per FTSE will not be calculated for these departments. Health and Kinesiology (primary)/ Exercise Science; General Studies Liberal Arts (primary)/ Student Development; Sociology (Primary)/ Social Work; Mathematics (primary)/ Mathematics Developmental.
- (c) The following departments are reported together: Fire Academy is included in Fire Protection department. RN to BSN and Associated Degree Nursing are reported in Professional Nursing; Automotive Technology at Riverside and at Round Rock are reported in Automotive Technology; Welding at Riverside and at Round Rock are reported in Welding.

**Table 12.** Faculty Demographics – The number of all faculty members teaching courses in the department. Source: Ellucian Colleague. Due to multiple ERPs systems for the Human Resource system, there may be slight discrepancies in the data shown in this report.

**Table 14.** Licensure Pass Rates. Pass rates are reported for those programs in which graduates must pass a state or federal licensure exam to practice in the occupation in which they have trained. These programs include: Criminal Justice - Texas Peace Officer Sequence; Dental Hygiene; Emergency Medical Services; Firefighter; Heating, Air Conditioning, & Refrigeration Technology; Massage Therapy; Medical Laboratory Technology; Professional Nursing; Vocational Nursing; Occupational Therapy Assistant; Pharmacy Technician; Physical Therapy Assistant; Radiology; Real Estate; Sonography; Surgical Technology.

**Table 15.** Employment and Transfer One Year After Graduation. This data is obtained from the THECB Automated Student and Adult Learner Follow-Up System (ASALFS); this system matches student data with data from the Texas Workforce Commission (TWC) Unemployment Insurance (UI) wage records to identify employment of graduates. In addition, THECB data is used to track students transferring to four-year institutions. Data is reported by Classification of Instructional Program (CIP) code.

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**Table 16.** Median Wage. This data is intended to present an estimate of the median wage of ACC award completers (from the most recent 5 years combined cohort) who were employed full-time, post completion. This is defined using the following methodology:

Full-time employment: Wage records do not indicate whether an individual is employed full time. Therefore, we estimate full-time employment where the following two conditions are met: (1) wage data are reported in each of the four quarters following award completion, and (2) the sum of wages across these four quarters is at least \$13,195. We use this sum of wages as it is an estimate of the minimum amount that could be earned by working at least 35 hours per week for one year (52 weeks) at the federal minimum wage (\$7.25/hour) [\$7.25/hr. x 35 hrs. x 52 wks. = \$13,195]. Wages may be earned from multiple employers. For example: for May 2020 completers (Q2 2020), the completer had to have wages in each of the four quarters following award completion (Q3 2020 to Q2 2021) where the sum of wages was at least \$13,195.

We apply the same methodology to estimate full-time employment three and five years post-completion. To be included in the analysis, an award completer must have been employed full-time in at least one of the time periods (one, three, or five years post-completion). However, they may have been employed full time in any combination of the time periods (e.g., employed full time at five years post-completion, but not at one or three years post-completion).

Only programs with 5 or more completers in an academic year and who meet the above criteria are included.

#### Additional Notes:

- Wage data reported primarily represent award completers employed in the State of Texas and those who work for federal agencies and the US military.
- Employment status is not limited to employment in the occupation in which the completer earned an ACC award. Occupation of the employee is not reported in the TWC UI wage database.
- Award completers whose sole source of income is through self-employment are not included, since they are not required to be reported in the TWC UI wage database.
- Award completers who are continuing their education after ACC are included if they have wage data reported in the TWC UI database.
- Wage records do not indicate if the employee worked full-time or part-time during the quarter that wages were reported (see the above methodology description for how full-time status is computed for this dashboard).
- The highest award earned during the academic year is reported.

The data sources used are ACC Student Data (LiveODS) + Unemployement Insurance (UI) wage records from the Texas Workforce Commission (TWC).

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